



# Let Your Light Shine

VPOST 10th Annual Conference  
September 30, 2019  
Williamsburg, VA



**Rise Up**  
*and*  
**Shine**



## **Exhibitor and Sponsor Information Packet**

# Rise Up and Shine

A call to action for professionals in the out-of-school time field.



## About Our Conference

The Virginia Partnership for Out-of-School Time (VPOST) is the statewide network dedicated to raising public awareness and expansion of services to youth across the Commonwealth during out-of-school time (OST) hours (before school, afterschool, and vacation periods). Drawing upon the national conference theme, from The National Afterschool Association (NAA), *Rise Up*, our 10th annual conference is themed *Rise Up and Shine*. It is a call to action to advocate for high-quality of OST experiences for youth and families, as well as draw the attention to the value of the OST programs. Our event aims to elevate and illuminate OST programs in Virginia by offering participants proven strategies and innovations in the field. Now at our ten-year milestone, *Rise Up and Shine* will be the most expansive, informative, and inspiring conference in VPOST history!

## Event Information

**Who:** Over 200 active leaders in education and out-of-school time from around the Commonwealth. Designed for Afterschool/Summer Learning Programs, 21st CCLC Programs, Schools, Libraries, Parks & Recreation Departments, Community Centers, Faith-Based Programs, Early Childhood/Childcare Leaders, Business and Community Partners

**Where:** The Williamsburg Lodge, Williamsburg, VA

**When:** September 30, 2019

# Event Schedule

## Sunday, September 29, 2019

- 3-6:00 p.m. Exhibitor/Sponsor Set Up
- 6:00 p.m. Networking Reception
- 7:30 p.m. Networking Dinner

## Monday, September 30, 2019

- 8:00 a.m. Registration, Coffee Service, Exhibits Open & Breakfast
- 9:00 a.m. Welcome and Introductions
- 9:15 a.m. Opening Keynote: Chic Thompson
- 10:15 a.m. Break/Transition
- 10:25 a.m. Breakout Workshops Round 1
- 11:35 a.m. Break/Transition
- 11:45 a.m. Networking Lunch
- 12:30 p.m. Lunch Remarks
- 1:00 p.m. Break/Transition
- 1:10 p.m. Breakout Workshops Round 2
- 2:20p.m. Break/Transition
- 2:30 p.m. Breakout Workshops Round 3
- 3:40 p.m. Refreshment Break
- 3:55 p.m. Closing Session:
- 4:25 p.m. Call to Action
- 4:30 p.m. Book Distribution
- 5-7:00 p.m. Exhibitor/Sponsor Breakdown



# Exhibitor Opportunities

## Exhibitor: \$450

- One skirted and draped six foot table with two chairs
- Business card ad in the conference book
- One conference registration
- Non-profit organization discount \$100

**Our conference attendees serve over 190,000 students in 130 communities across Virginia!**

**"The individuals in my group brought back training opportunities they would like to explore, and I have meetings scheduled with vendors to look into incorporating into our program."**

2018 Conference Attendee  
Hampton, VA



# Sponsorship Opportunities

## **Diamond Sponsor: \$10,000 (1 available)**

- Special evening reception
- Sponsor lunch remarks and recognition
- One full-page, color ad in conference book (inside back cover)
- Double booth in exhibit hall
- Six conference registrations
- Promotional items in all 200 conference bags
- Newsletter recognition to listserv of 3K
- Customized social media recognition card and video thank you message on Facebook and Twitter

## **Platinum Sponsor: \$10,000 (1 available)**

- Special evening reception
- Sponsor keynote welcome remarks
- One full-page, color ad in conference book (outside back cover)
- Double booth in exhibit hall
- Six conference registrations
- Promotional items in all 200 conference bags
- Newsletter recognition to listserv of 3K
- Customized social media recognition card and video thank you message on Facebook and Twitter

## **Gold Sponsor: \$5,000**

- Remarks during plenary session
- One page color ad in conference book
- Booth in exhibit hall
- Four conference registrations
- Promotional items in all 200 conference bags
- Newsletter recognition to listserv of 3K
- Customized social media recognition Card OR video thank you message on Facebook and Twitter

## **Silver Sponsor: \$3,000**

- Name and logo prominently displayed on all conference bags
- Full color 1/2 page ad in conference book
- Promotional items in all 200 conference bags
- Three conference registrations
- Booth in exhibit hall
- Customized Social Media Recognition Card on Facebook and Twitter

## **Bronze Sponsor: \$1,500**

- Booth in exhibit hall
- 1/2 page ad in conference book
- Two conference registrations

# Exhibitor/Sponsorship Terms & Conditions



## Assignment of Exhibit Space

Space will be assigned to exhibitor and sponsors in priority order based on receipt of the contract. VPOST reserves the right to transfer assignments when such action is deemed to be in the best interest of the conference.

## Conduct

Exhibitors and sponsors are expected to maintain a professional demeanor during the event and are solely responsible to keeping exhibit space free from any condition that may be dangerous to attendees. VPOST shall not be liable for any loss, theft, damage or injuries. Should you need to be away from your table, please be sure that all valuables are removed.

## Acceptance/Deadline of Applications

Receipt of this application does not imply acceptance by the Virginia Partnership for Out-of-School Time. The reservation deadline is **Tuesday, September 3, 2019**. Organizations accepted will be notified within one week of receipt of the application.

**Apply Now!**

Applications are available at:

<http://bit.ly/sponsorexhibitor2019>

Thank you for your support! If you have questions about the sponsorship or exhibitor opportunities, please contact Blaire Denson at [blaire.denson@v-post.org](mailto:blaire.denson@v-post.org) or (804) 761-4173.